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### Daftar Koleksi Buku Baru (Oktober-November 2005) Perpustakaan Pascasarjana Fakultas Ekonomi Universitas Indonesia

*Data per 5 Desember 2005*

No	Judul	Pengarang	Penerbit	Th. Terbit
1	Analysis of Financial time series 2 nd ed	Ruey S Tsay	Wiley Inter Science	2005
2	Competition demystified a radically simplified approach to business strategy	Bruce Greenwald	Portfolio	2005
3	Crafting and executing strategy the quest for competitive advantage concepts and cases 14 th ed	Arthur A Thomson	Mc Graw Hill	2005
4	Faisafe strategies profit and grow from risks that other avoid	Sayan Chatterjee	Wharton School	2005
5	Financial theory and Corporate policy 4 th ed	Thomas E Copeland	Pearson	2005
6	Fischer Black and the revolutionary idea of finance	Perry Mehrling	John Wiley & Sons	2005
7	Freakonomics a rogue economist explores the hidden side of everything	Steven D Levitt	William Morrow	2005
8	In their Time the greatest business leaders of the twentieth century	Anthony J Mayo	Harvard Business School	2005
9	Kellog on branding the marketing faculty of the kellog school of management	Alice M Tybaut	John Wiley & Sons	2005
10	Kellog on strategy concepts, tools, and frame works for practitioners	David Dramove	John Wiley & Sons	2005

11	Leadership in organizations 6 th ed	Gary Yukl	Pearson	2005
12	Mastering financial mathematics in microsoft - excel	Alastair L Day	Prentice Hall	2005
13	Outperform with expectations - based management	Tom Copeland	John Wiley & Sons	2005
14	Psikologi Ekonomi Konsumen	Hartanto Brotoharsojo	Bag Psikologi Industri & Orgn	2005
15	Strategy bites back it is lot more, and less than you ever imagined	Henry Mintzberg	Prentice Hall	2005
16	Strategy synthesis : resolving strategy paradoxes to create competitive advantage text and readings 2 nd edition	Bob De Wit	Thomson	2005
17	The Breakaway brand, how great brands stand out	Francis J Kelly	McGraw Hill	2005
18	The HR Value proposition	Dave Ulrich	Harvard Business School	2005
19	The prime solution close the value gap, increase margins, and win the complet sale	Jeff Thull	Dearborn	2005
20	The Warren buffett way - 2 nd ed	Robert G Hagstrom	John Wiley & Sons	2005
21	What works on Wall Street a guide to the best performing investment strategies of all time 3 rd ed	James P O'shaughnesy	Mc Graw Hill	2005
22	Winning	Jack Welch	Harper Business	2005
23	202 Grat Resumes	Jay A Block	Mc Graw Hill	2004
24	Bad leadership - what it is, how it happens, why it matters	Barbara Kellerman	Harvard Business School	2004
25	Bridging the culture gap - a practical guide to international business communication	Penny Carte	Kogan Page	2004
26	Centuries of Success Lessons from the world's most enduring family business	William J Hara	Adam Media	2004

27	Confidence how winning streaks and losing streaks begin and end	Rosabeth Moss Kanter	Crown Business	2004
28	Confronting reality doing what matters to get things right	Larry Bossidy	Randow House	2004
29	Flexible leadership creating value by balancing multiple challengers and choices	Gary Yukl	Jossey Bass	2004
30	Marketing as strategy: understanding the CEO's agenda for driving growth and innovation	Nirmala Kumar	Harvard Business School	2004
31	Organizational behavior 6 th ed + CD ROM	Robert Kreikner	Irwin	2004
32	Performance management - Finding the missing pieces ( to close the intelligence gap )	Gary Cokins	John Wiley & Sons	2004
33	Public ralations in asia an Anthology	Krishnamurthy S	Thomson	2004
34	Spreadsheet modeling & decision analysis 4 th ed + CD	Cliff T Rags	Thomson	2004
35	The 8 th habit from effectiveness to gratness + DVD	Stephen R Covey	The Free Press	2004
36	Whose trade organization ? A Comprehensive guide to the WTO	Lori Wallach	The New Press	2004
37	Winning with people Discover the people principles that work for you every time	John C Maxwell	Nelson Books	2004
38	A Random walk down wall street the time tested strategy for successful investing	Burton G Malkiel	WW Norton & Co	2003
39	Beyond budgeting: how managers canbreak free from the annual performance trap	Jeremy Hope	H.B.S.P	2003
40	Brand Warriors China creating sustainable brand capital	Fioma Gilmore	Profile Books	2003
41	Futures, Options, and swaps 4 th ed	Robert W Kolb	Blackwell	2003
42	Heroic Leadership best practices from a 450 year old company that changed the world	Chris Lowney	Loyola	2003

43	How customers think : essential insights into the mind of the market	Gerald Hallman	HBS	2003
44	Kellog on integrated marketing	Dawn Jacobucc	John Wiley & Sons	2003
45	Leadership lessons of the navy seals Battle - tested strategies for creating successful organizations and inspiring extra ordinary results	Jeff Cannon	Mc Graw Hill	2003
46	Long Work to Freedom The autobiografi of Nelson Mandela Two 1962 - 1994	Nelson Rolihlahla M	Abacus	2003
47	Managers not MBA's a hard at the soft practice of managing and management development	Henry Mintzberg	BK	2003
48	Marketing ROI the path to campaign, customer, and corporate profitability	James D Lenskold	McGraw Hill	2003
49	Money Changes everything - How Global prosperity is reshaping our needs, values, and lifestyles	Peter Harber	Prentice Hall	2003
50	Nestle SA Case Study report 1999	Avanti Fontana	Univ Aix Marseille	2003
51	Presenting to win : the art of Telling your story	Jerry Weissman	Prentice Hall	2003
52	Re - Imagine	Tom Peters	DK	2003
53	Shared leadership - reframing the hows and whys of leadership	Craig L Pearce	Sage	2003
54	Superstar sales secrets revised edition	Barry Farber	Career Press	2003
55	The Alchemy of Finance	George Soros	John Wiley & Sons	2003
56	The art of closing any deal, how to be a master closer in everything you do	James W Pickens	Warner	2003
57	The doctors' plague ; Germs, Childbed fever, and the strange story of ignac Semmelweis	Sherwin B Nuland	Atlas Books	2003
58	The Five people you meet in Heaven	Milch Albom	Hyperion	2003

59	The power of strategy innovation a new way of linking crativity and strategic planning to discover great business opportunities	Robert E Johnston	Amacon	2003
60	The Present, the gift that makes you happy and succesful at work and in life	Spencer Johnson	Doubleday New York	2003
61	The Revolution in Corporate finance 4 th ed	Joel M Stern	Blackwell	2003
62	The Rise and abuse of office politics how to survive and thrive in the corporate jungle	Mark Holden	Allen & Unwin	2003
63	The Strategy process, concepts, contexts, cases - 4 th ed	Henry Mintzberg	Prentice Hall	2003
64	Value shift, why companies must merge social and financial imperatives to achieve superior performance	Lynn Sharp	Mc Graw Hill	2003
65	Why Ceo's Fail The 11 behaviors that can derail your climb to the top and how to manage them	David L Dotlick	Jossey Bass	2003
66	Why Smart executives fail and what you can learn from their mistakes	Sydney Finkelstein	Portfolio	2003
67	Why Smart executives fail and what you can learn from their mistakes	Sydney Finkelstein	Portfolio	2003
68	Beyond greed and fear understanding behavioral finance and the psychology of investing	Hersh Shefrin	Oxford University Press	2002
69	Econometric analysis of cross section and Panel data	Jeffrey M Wooldridge	The MIT Press	2002
70	How to make money in stocks a winning system in good times on Bad 3 rd ed	William J O'neil	Mc Graw Hill	2002
71	Hyper innovation multidimensional enterprise in the connected economy	Chris harris	Palgrave	2002
72	Key Management ratios master the management matrices that drive and control your business 3 rd ed	Ciaran Walsh	Prentice Hall	2002
73	Laugh and learn, 95 ways to use humor for more effective teaching and training	Doni Tamblyn	Amacon	2002
74	Leadership in organizations 5 th ed	Gary Yukl	Prentice Hall	2002

75	Market research in the internet age leveraging the internet for market measurement and consumer insight	Robert W Monster	John Wiley & Sons	2002
76	Marketing research that won't break the Bank	Alan R. Andreasen	Jossey Bass	2002
77	Nokia the inside story	Martti Haikio	Pearson Education	2002
78	Our Posthuman future consequences of the biotechnology revolution	Francis Fukuyama	Profile Books	2002
79	Services marketing in Asia, managing people, technology & strategy	Chrstopher Lovelock	Prentice Hall	2002
80	The Boundaryless organization breaking the chains of organizational structure	Ron Ashkenas	Jossey Bass	2002
81	The Clash of Civilizations and the remaking of world order	Samuel P Hutington	The Free Press	2002
82	The theory of Incentives, the principal agent model	Jean Jacques L	Princeton U.P	2002
83	The Ultimate CRM handbook, strategies & concepts for building enduring customer loyalty	John G	Mc Graw Hill	2002
84	The Ultimate CRM handbook, strategies & concepts for building enduring customer loyalty	John G	Mc Graw Hill	2002
85	What's next ? Exploring the new terrain for business	Eamonn Kelly	John Wiley & Sons	2002
86	A Study of R & D / Manufacturing interface in new product development process Questionnaire	Avanti Fontana	ESSEC Business School	2001
87	Academic Instincts	Marjorie Garber	Princeton U.P	2001
88	Consumer Behavior : a frame work	John C Moven	Prentice Hall	2001
89	Creative destruction why companies that are built to last under perform the market and how to syccessfully transform them	Richard N Foster	Currency	2001
90	Direktori Pemerintahan RI 2001 - 2002 : Direktory of the RI Government Buku 1	Kabinet Gotong royong	Pusat Info Data Indonesia	2001

91	Direktori Pemerintahan RI 2001 - 2002 : Direktory of the RI Government Buku 2	Kabinet Gotong royong	Pusat Info Data Indonesia	2001
92	Introduction to Econometrics 3 rd ed	G.S Maddala	John Wiley & Sons	2001
93	Investment madness How Psychology affects your investing and what to do about it	John R Notsinger	Prentice Hall	2001
94	Publicity and public relations 2 nd ed	Dorothy J Doly	Barron's	2001
95	Risk Management	Michel Crouhy	Mc Graw Hill	2001
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100	When corporations rule the world	David C Korten	Bernett - Koehler	2001
101	A Theory of the firm governance, residual claims, and organizational forms	Michael C Jensen	Harvard Univ	2000
102	Diamond Heart book one elements of the real in man	A.H Almaas	Shambhala	2000
103	Monkey business swinging through the wall street jungle	Peter Troob	Warner	2000
104	Simplicity the new competitive advantage in a world of more, better, faster	Bill Jensen	Perseus	2000
105	The Lexus and the olive tree	Thomas L Friedman	Anchor Books	2000
106	The Rise and fall of strategic planning	Henry Mintzberg	Prentice Hall	2000

107	Winning strategies in a deconstructing world	Rudi K.F Bresser	John Wiley & Sons	2000
108	Co - Leaders The power of great partnerships	David A Heenan	John Wiley & Sons	1999
109	Presented at the join ADB - OECD Workshop on Combating Corruption in Asia Pasific Economics	OECD	Asian Development Bank	1999
110	The Harvard entrepreneurs club guide to starting your own business	Poonan Sharma	John Wiley & Sons	1999
111	The young entrepreneur's edge using your ambition, independence, and youth to launch a successful business	Jennifer Kushell	Randow House	1999
112	Consumer Behavior 5 th ed	John C Moven	Prentice Hall	1998
113	Harvard Business Review on Change		HBR	1998
114	Interviewing Skillls	Tim Hindle	Dorling Kindersky	1998
115	Introductory readings in the philosophy of science	E.D Klembe	Prometheus Books	1998
116	The Ethics of Science : an Introduction	David B Resnik	Routledge	1998
117	Leadership understanding the dynamics of power and influence in organizations	Robert P Vecchio	Univ of Notre dame Press	1997
118	Marketing aesthetics : the strategic management of brands, identity & image	Bernd H Schmitt	Free Press	1997
119	Resources firms and strategies : a reader in the resource based perspective	Nicolay J Foss	Oxford University Press	1997
120	The Service profit chain, how leading companies link profit and growth to loyalty, Satisfaction and value	James L Heskett	The Free Press	1997
121	The Clash Civilizations remaking world order	Samuel P Hutington	Simon & Schuster	1996
122	The HP Way How bill Hewlett and I Built our company	David Packard	Harper Business	1995

123	Time series analysis	James D Hamilton	Princeton U.P	1994
124	Preparing for the Twenty - First century	Paul Kennedy	Randow House	1993
125	Turbulence in World politics a theory of Change and Continuity	James N Rosenau	Princeton U.P	1990
126	What is this thing called theory of constraints and how should it be implemented ?	Aliyahu M Goldratt	North River Press	1990
127	Mintzberg on management inside our strange world of organizations	Henry Mintzberg	The Free Press	1989
128	New Ideas from dead economists an introduction to modern economic thought reviced edition	Todd G Buchholn	A Plume Book	1989
129	One Up on Wall Street : how to use what you already know to make money in the market	Peter Lynch	Simon & Schuster	1989